



PrimeFish

European Seafood Economy

Summer School

@ University of Applied Sciences
Bremerhaven

06.08. - 10.08.2018

Are you interested in gaining in-depth knowledge in the European and worldwide seafood market? Do you consider a career in seafood economy?

Then join the unique European Seafood Economy Summer School!

WHAT you can expect:

- Lectures by international seafood economy & marketing experts
- A workshop (the Business Lab), access to guidelines and tools to develop your own business proposal
- Networking opportunities with industry representatives and researchers
- Development of entrepreneurial skills: team work, drafting of proposals, pitching projects
- 2 ECTS Credit Points *

WHO can participate:

The summer school is designed for students, graduates, post graduates and young professionals from the fields of economy, business, finance and other related fields. Lessons and workshop will be in English.

* Please note that the University of Applied Sciences Bremerhaven can only recommend that home institutions award participants with 2 ECTS!

European Seafood Economy Summer School



Participants will explore a wide range of current issues and pressing challenges for the seafood sector, such as the economic performance of industries, the seafood value chain, international trade (focused on the pangasius case), product development, market research or sensory aspects of the seafood products.

The program includes the participation of the following experts:

- **Rosa Chapela**, Head of the Fisheries Socioeconomic Department at the CETMAR- Technological Centre of the Sea (Spain)
- **José L. Santiago**, Project Officer of PrimeFish at the CETMAR- Technological Centre of the Sea (Spain)
- **Thong Tien Nguyen**, Senior Researcher at Nha Trang University (Vietnam) and Syntesa Partners & Associates (Denmark)
- **Soren Q. Eliassen**, Associate Professor IFM –Blue Governance Centre, Department of Planning, Aalborg University (Denmark)
- **Imke Matullat**, Project Manager at ttz Bremerhaven (Germany)
- **Cristina Mora**, Associate Professor in Food Marketing at Institute of Drug and Food, University of Parma (Italy)
- **John Bostock**, MSc Aquaculture Programmes Director & Senior Consultant at the Institute of Aquaculture, University of Stirling (Scotland, United Kingdom)
- **Birgit Hagen**, Assistant Professor at Department of Economics and Management, University of Pavia (Italy)

The course itself is FREE OF CHARGE.

The stay can be either self-organized or booked separately through an optional fee for accomodation, meals and social program. Registration through homepage of Hochschule Bremerhaven (www.hs-bremerhaven.de).

If you like to register you can also send an email to: aquaculture@ttz-bremerhaven.de for further information on registration procedure.



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